

International Journal of Business and Management Invention

e-ISSN: 2319 – 8028 p-ISSN: 2319 – 801X

CERTIFICATE

It is certify that the paper entitled by "Effect of In-store Atmosphere on Customer Buying Behaviour in Shopping Mall in Kannur" has been published in International Journal of Business and Management Invention (IJBMI).

Your article has been published with following details:

Author's Name: Ms. Reshma Sreedharan , Mr. Aswin Prakash

Journal Name: International Journal of Business and Management Invention (IJBMI)

Journal Web: www.ijbmi.org

Journal Type: Online & Offline

Review Type: Peer Review Refereed

Publication Year: 2019

Publication Month: February

Vol No.: 08

Issue No.: 02



Editor-In-Chief

International Journal of Business and Management Invention (IJBMI)

E-mail ID: ijbmi@invmails.com

Web: www.ijbmi.org